

# PRESS RELEASE

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## SOUTH DAKOTA CATTLEMEN'S FOUNDATION AND WOODHOUSE AUTO FAMILY TO GIVE AWAY NEW TRUCK

*Proceeds from raffle ticket sales to benefit Feeding South Dakota*

**Pierre, South Dakota – March 19, 2015.** A new partnership between the South Dakota Cattlemen's Foundation and Woodhouse Auto Family has resulted in the potential to enable Feeding South Dakota to bring more nutritious beef to the tables of families in need. The South Dakota Cattlemen's Foundation joined forces with Feeding South Dakota in May 2013 to create a signature event, Prime Time Gala & Concert that raises critical funds for their mission by providing more beef to food insecure families throughout the state.

"We are humbled by the donation of the truck from Woodhouse Auto Family. It's an honor to partner with a business that feels so strongly about the cause. They are truly committed to help the Cattlemen's Foundation in our mission to provide protein to those who need it the most," exclaimed Ryan Eichler, President of the South Dakota Cattlemen's Foundation.

Woodhouse Auto Family has so graciously donated the choice of one of three trucks to be given away for a raffle ticket prize to one lucky winner. The choice of the vehicles includes a 2015 Ford F-150 XLT, 2015 Ram 1500 Eco Diesel, or a 2015 Chevy 2LZ truck. Raffle tickets are \$100 each and only 1,000 raffle tickets are available for purchase.

The name of the winning ticket will be drawn during the Prime Time Gala at the Sioux Falls Convention Center on Saturday, June 27, 2015. The winner does not need to be present. For additional rules and exclusions, please see below.

Raffle tickets are available for purchase online at [www.PrimeTimeGalaRaffle.com](http://www.PrimeTimeGalaRaffle.com) or from members of the South Dakota Cattlemen's Foundation or by calling Cory Eich at (605) 770-2058.

For more details about the Prime Time Gala or to purchase your raffle tickets online, visit [www.SDPrimeTimeGala.com](http://www.SDPrimeTimeGala.com).

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### RAFFLE TICKET RULES & EXCLUSIONS:

Winner has the choice of a 2015 Ford F-150 XLT, 2015 Ram 1500 Eco Diesel, or 2015 Chevy 2LZ truck. Winner's selection of the color of truck will be dependent upon availability and inventory. Participants must be 18 years of age or older to enter, have a valid driver's license as required by state law. All applicable state and federal taxes, license, registration fees, insurance, dealer preparation charges, and other expenses not listed herein are the winner's responsibility and must be paid when prize is claimed. Prize is not transferable or redeemable for cash. Winner need not be present at Grand Prize drawing to win. Winner must present personal identification with his/her photograph, name and address and complete affidavit of eligibility and release and take delivery of Grand Prize vehicle from Woodhouse Auto Family within 90 days of the drawing. Drawing will take place on June 27, 2015 during the Prime Time Gala at the Sioux Falls Convention Center in Sioux Falls, SD. Prize cannot be substituted except by sponsor who reserves the right to substitute a prize of equal or greater value if advertised prize is not available. Void where prohibited by law.